

The Poggenpohl Experience

poggen
pohl



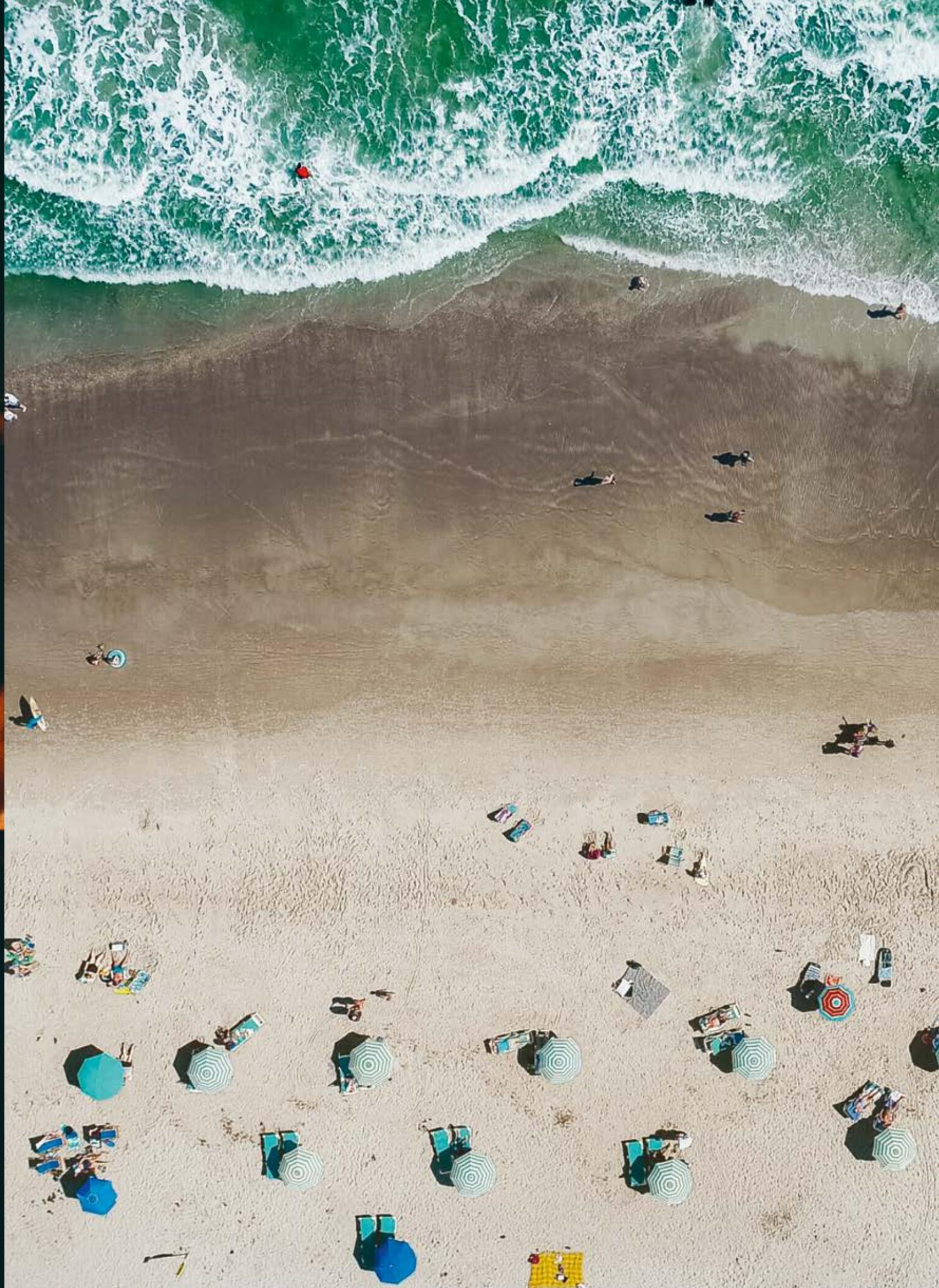
The Poggenpohl Experience

06	Introduction
20	+SEGMENTO <i>Concentrating on the essential</i>
40	+MODO <i>From contrast comes excitement</i>
64	+VENOVO <i>Floating solitaire</i>
86	+VENOVO <i>Freedom for every room</i>
98	Good reasons <i>Why Poggenpohl?</i>
106	Contact



The fireplace. The hearth. The kitchen. We have a long history behind us – and even more to come. Poggenpohl doesn't just build kitchens – we create space. A space for experiences. A space for enjoyment. Space for lots of people or one individual, space for memories and for what is yet to come. Let us inspire you.













*Concentrating
on the essential*

+SEGMENTO



Modern life is complicated enough. So, it's good when your own space can be your space. A sanctuary that you've consciously created for yourself or the hub of your family life. The perfect architectural complement to your home. Your escape from the world outside. The entertaining space where food is shared, and memories made. In fact, these are the two greatest luxuries. Time and peace alone, by yourself. Time and enjoyment with family and friends.



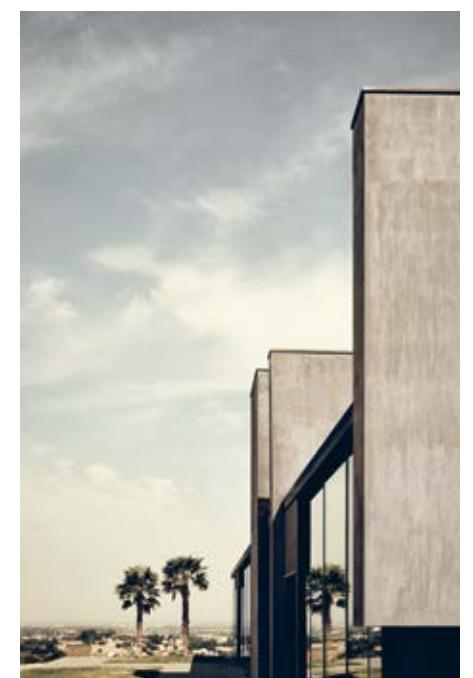
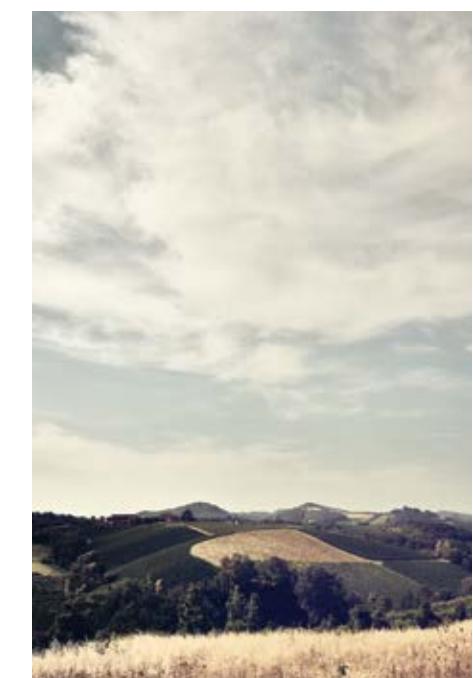




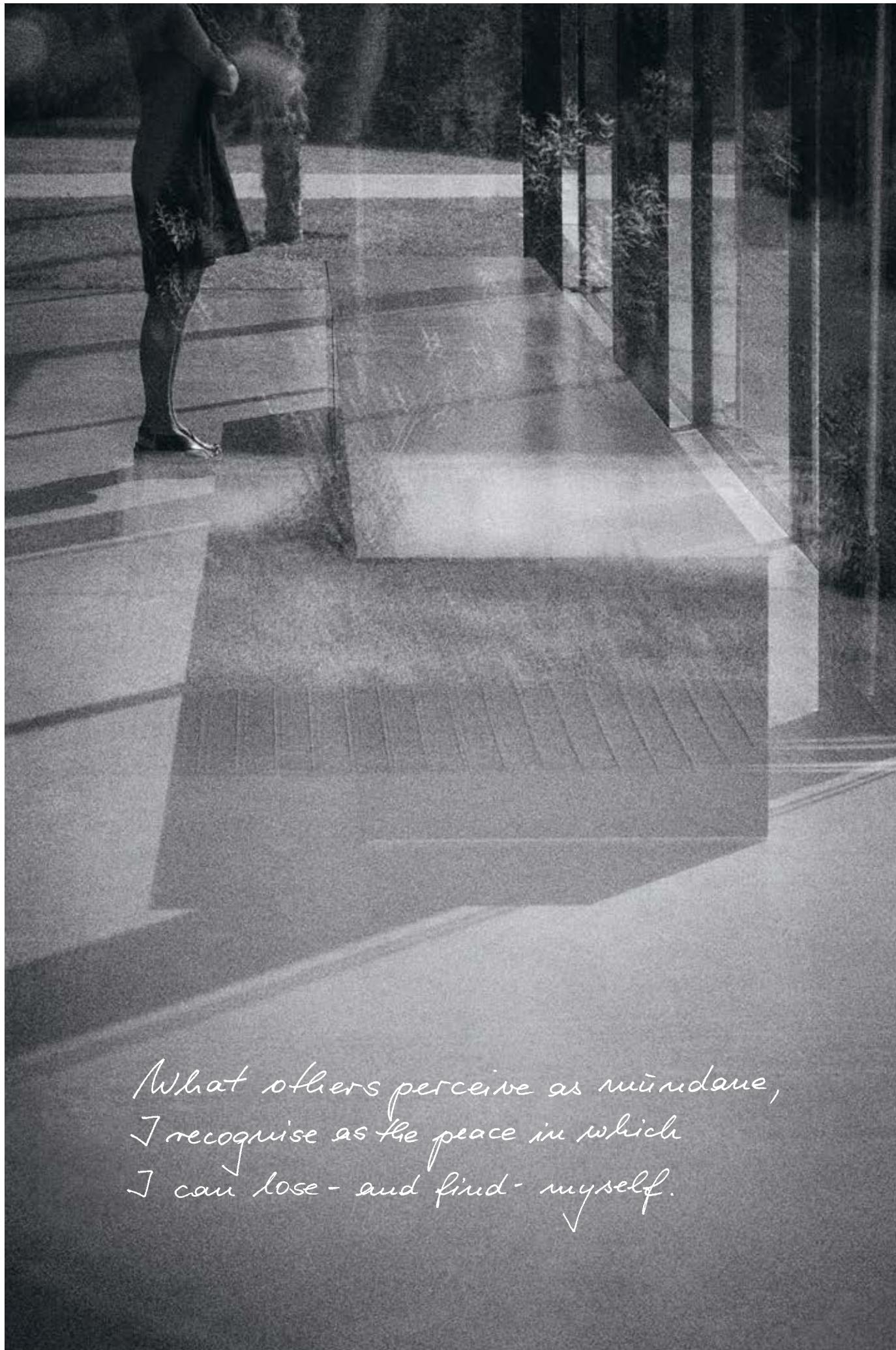
From motion to peace. If you're busy during the day, then you really look forward to the evening. Steps become slower, movements freer, smiles broader. Your favourite place awaits.



**Without embellishments and ornaments,
but with lots of precision and elegance.**
+SEGMENTO is a kitchen, which impresses purists with its simple, but effective lines. The handleless surfaces make the cabinet into a sculpture, giving it a moulded appearance.





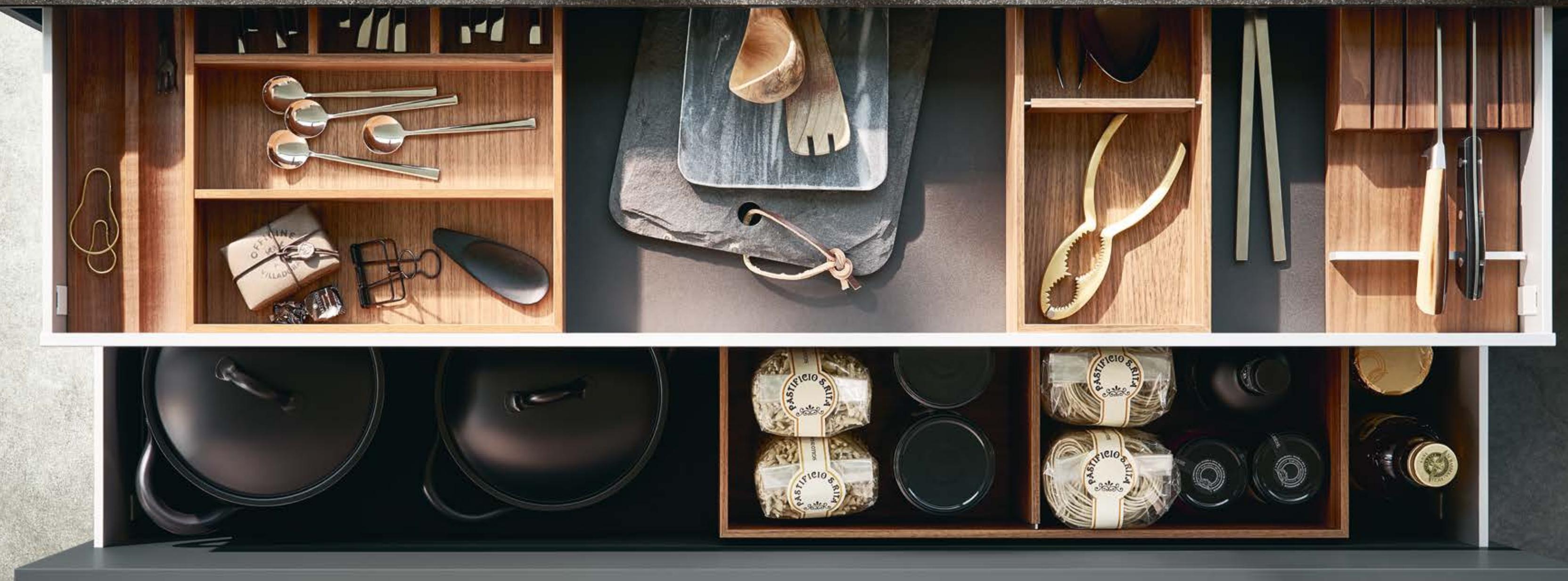


What others perceive as mundane,
I recognise as the peace in which
I can lose- and find- myself.

Poggenpohl +SEGMENTO



The horizontal and vertical lines segment the customisable back wall, providing function and structure. +SEGMENTO is a timeless composition of style and stillness.





AN OVERVIEW OF +SEGMENTO

- Consistently minimalistic design
- Handleless cabinets that react to light contact
- Strong, clear joint design
- Sophisticated 12 mm worktop
- Available in a multitude of surfaces and materials
- Customisable cabinets and interiors



*From contrast
comes excitement*

+MODO

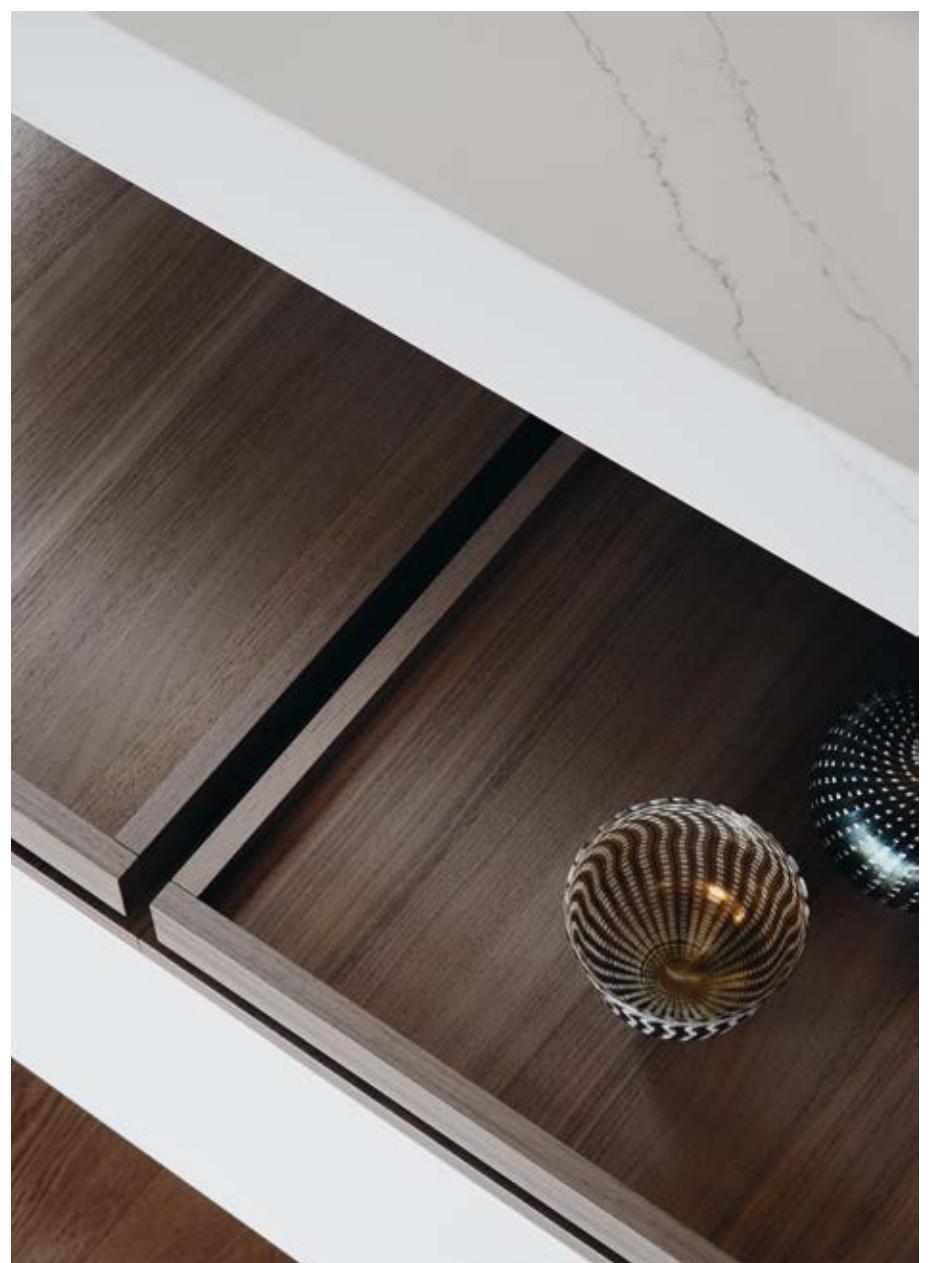


Poggenpohl +MODO

A good kitchen unites. Not just the people who use it, but also the environment. An apartment or a house becomes a home. In a good kitchen, there are personal items alongside the plates, pans and cutlery. It is more than a workspace, it is a centre, a reference point, an indication of those who use it. It is a reflection of its residents.



An exciting contrast of open and closed, solid and sophisticated. +MODO constantly diverts your gaze with its surfaces and open spaces. Extendable trays accentuate the free-spiritedness shown by this kitchen.



We are all different. But at home, we are also all the same. Everyone needs their space, a place that reflects our own individuality. We distance ourselves – and then find our way back together. Often in the kitchen. The shared space unites. It provides enough freedom for each individual, but also a feeling of community. We renegotiate this place every day... so creating a micro-community. A biotope. Our own world.





Everything in my home
has a meaning. Otherwise,
things just become deadweight.

Poggenpohl +MODO



The solid stone worktop seems to float over the rest of the cabinets. The trays, which you can arrange however you want, are handmade and designed to fit your ideas. We only use wood from sustainable forestry and solvent-free finishes.



If you cook, you will leave traces behind. Including in the immediate vicinity, which increasingly becomes a journal of your own ambitions. But that's exactly what makes it so exciting: you can see where you've come from. And where you're going is entirely up to you.



To us, it's not just a standardised overall impression of our kitchens that's important. It's the little details that create this impression. We make sure that the grain of our worktops coherently complements that of the drawers and trays. It is the contrast of free lines and severe, almost parallel grains of wood that join together into a harmonious entity. +MODO, this is opposites – both large and small.





Poggenpohl +MODO



From outside to inside. Everything follows a structure. It ensures that freedom does not become chaos. Without it, you would not be able to master all the opportunities offered by life. And so you have support: a place where you can be at home. A place of longing, which we want to return to time and again. People, who stand by us and who we stand by. And our simple yet favourite pieces, which constitute our life: memories, souvenirs, treasures. Former aims, plans, wishes manifesting themselves in one place. Symbolising us.



There's space here for everything and anything. To have ideas and reject them. To plan a day and then do something different anyway. To stick forty Post-it notes in a recipe book and then simply prepare your favourite meal again – or even a take-away meal. An open kitchen means being able to keep an open mind too.





- 01_Sophisticated supports as visible design elements.
02_A glass cube protects precious belongings.
03_A drawn aluminium profile as streamlined handle strip.



01



02



03

Diversity is an enrichment. This is why no two apartments are alike, no house like the one next door. Everyone creates their own very special area, in which they can be creative, get some peace, enjoy themselves. The place where you can be by yourself is something very personal.





AN OVERVIEW OF +MODO

- Contrasting design with open spaces and overhangs
- Wooden trays, with clear or black glass boxes on request
- Supports made of steel, in aluminium look or with a matt black powder finish
- Dominant 13 cm stone or laminate worktop
- Available in a multitude of surfaces and materials
- Customisable cabinets and interiors

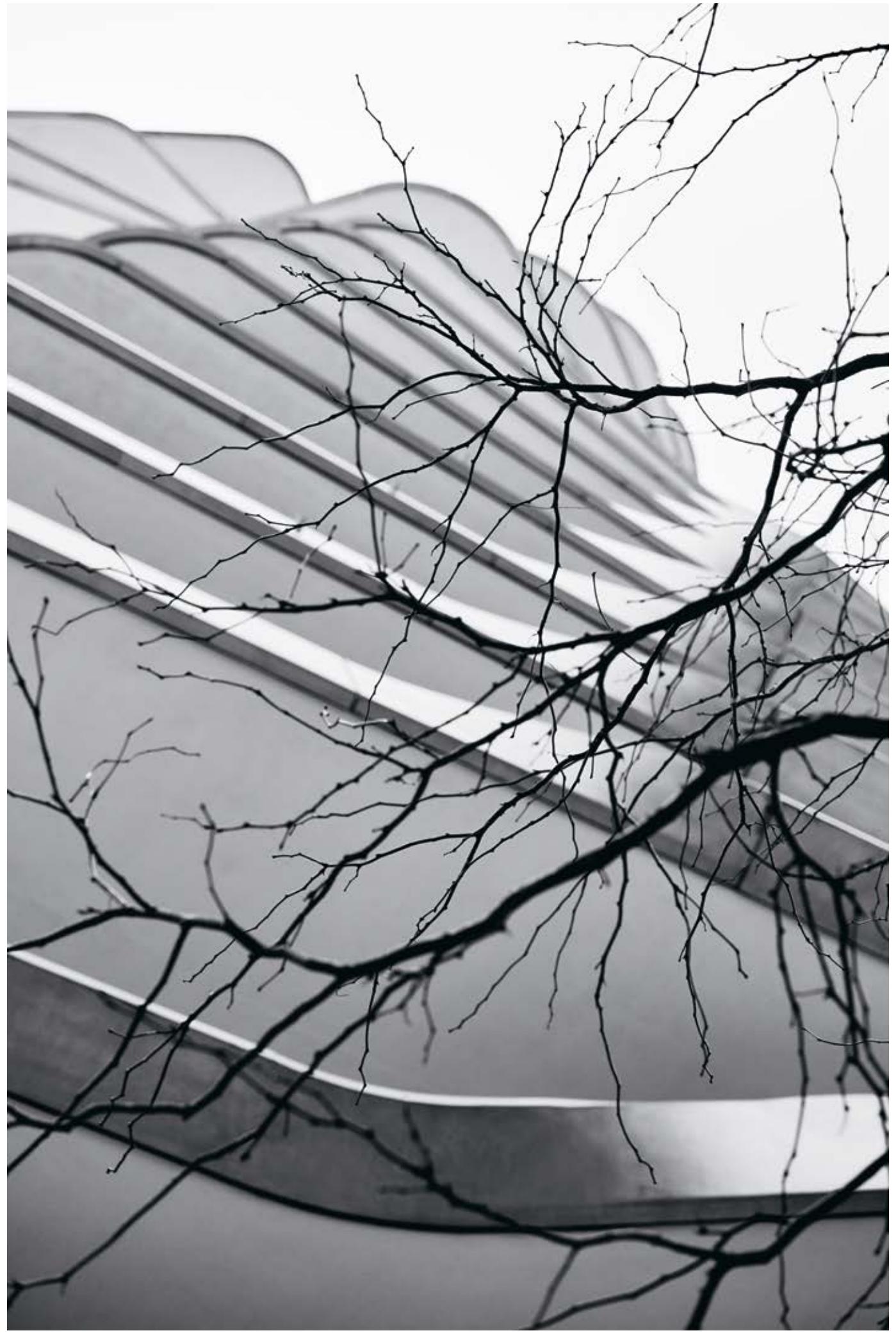
Floating solitaire

+VENOVO



There are many different life plans today. You don't have to have the same job forever, the same hair colour, the same friends. And a kitchen no longer has to look like a kitchen. +VENOVO is unexpected. Surprising. And yet as if it has always been there. A kitchen which fits into any life and yet stands out due to its uniqueness.





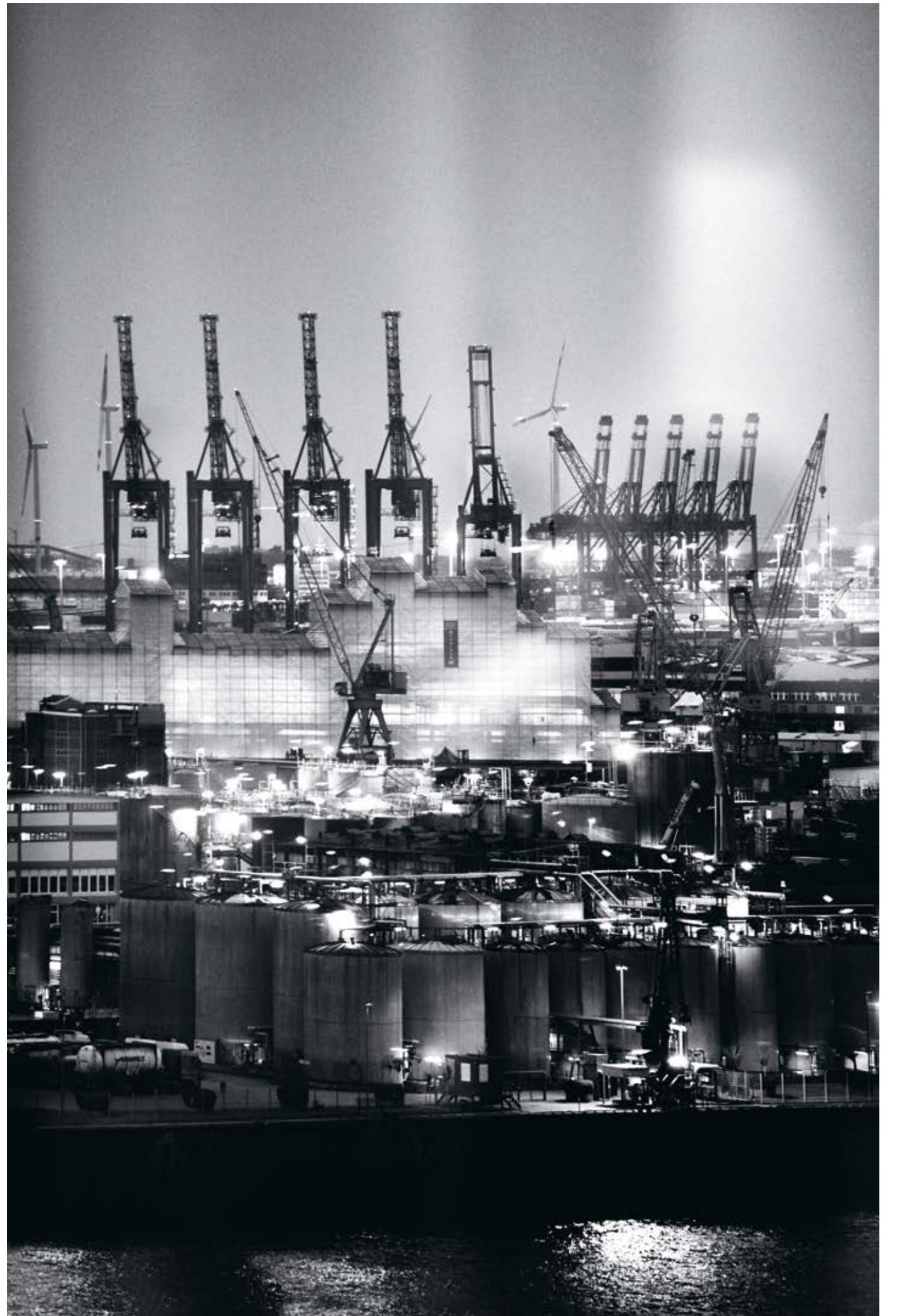
It's the little details that make our kitchens so special. An exciting combination of warm wood and cool metal, a surprising storage space, a practical detail that makes you feel at home immediately. And as if you've never had any other kitchen.

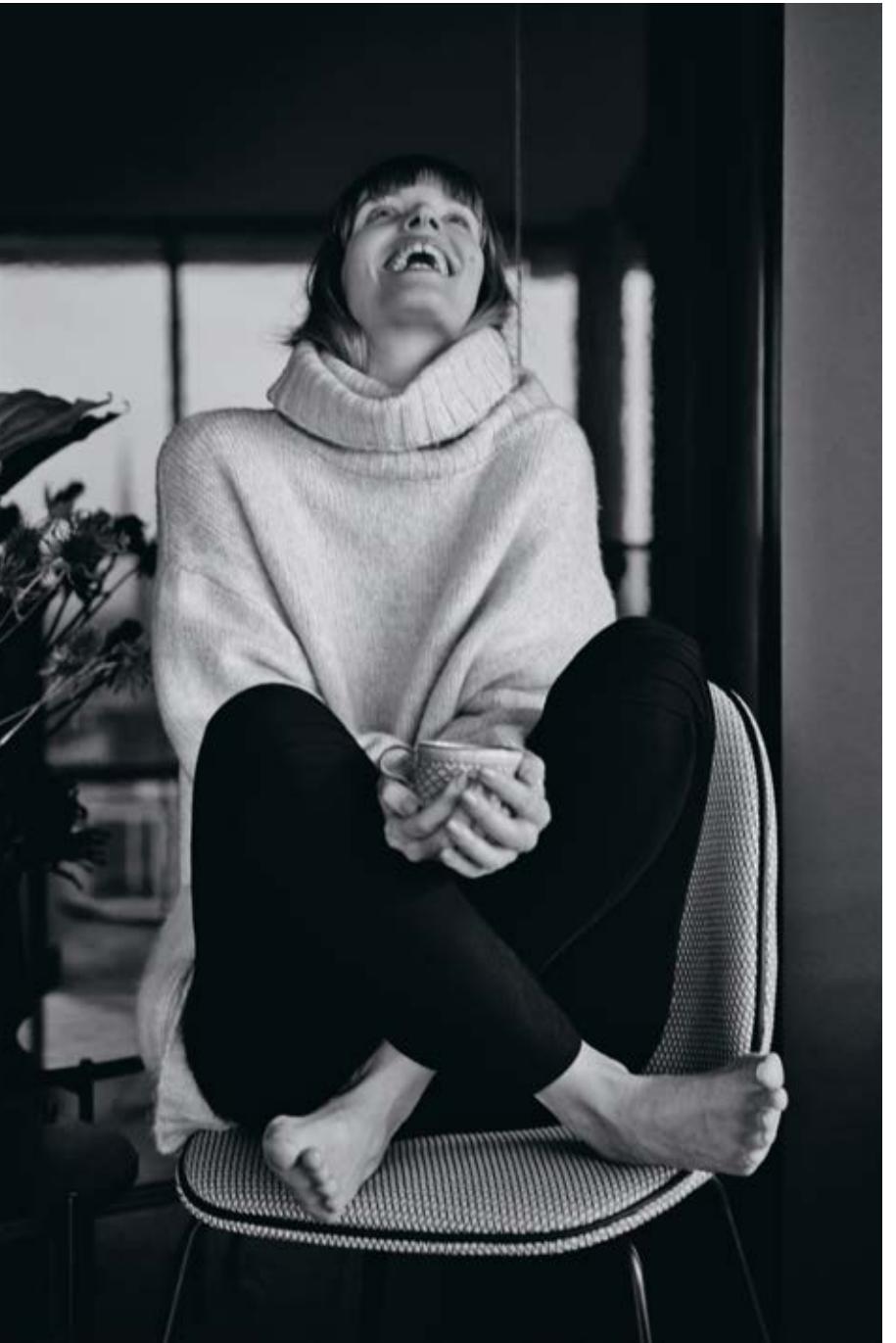


Hard to put into words, but intuitively understandable, tangible, palpable.
A kitchen which can do a lot and will do a lot for you.



This kitchen furniture is just as practical and easily accessible as +VENOVO appears. You can see this in the drawers especially – as the external beauty is mirrored on the inside. Freedom to personalise your kitchen awaits – you have the whole interior at your disposal. How does that work? We fit our runners beneath the drawers, where they don't take up any space – remaining invisible and ensuring a smooth and almost silent opening and closing. Nothing disturbs your personal arrangement sensually or visually.





One thing always stays the same: the fact that everything changes. Flexibility is part of every plan these days. So, it's all the more important to have a place where a basic constant remains: this is home. This is where I am. And where you are.





Poggenpohl +VENOVO

I think a lot about tomorrow – which is why the here and now is so important.



Indulging in something doesn't mean being wasteful. It means recognising your own needs and valuing them. If you value something beautiful today, you won't think differently about it tomorrow – and you won't regret allowing yourself to have it.



The rooms where we eat, sleep, live are virtually identical to each other.

Which is why furniture that we have previously perceived to be for the kitchen, also fits into other rooms. Especially when it is as exclusive and aesthetically superior as +VENOVO.



Every life is tailormade – and the tools for this are in your hands. But we can support you – with living solutions that are tailored to meet your exact demands. Then we leave it up to you to decide how much space you need, what you'll fill it with and how you want it to look.

With your personalisation, every lowboard will become your favourite piece. A house only becomes a home when you leave your mark. A life design only becomes a plan through your strength and determination. Stay flexible. But design your favourite place in a way that you can enjoy it for as long as possible.

Who says that a kitchen always has to look like a kitchen? Not us. We have listened: people like to stay flexible, move, realign themselves. +VENOVO accompanies you along the way – even opening up new opportunities.



Wood, metal, ceramics, hot, cold, smooth, suspended. Always equally fascinating but always different. Because today, the kitchen is more than just a kitchen. It is a room in which anything can – and should – happen. We give you the freedom to develop as you wish. Focussed, exhilarated, alone, in company. Do what you want to do. It is your kitchen, after all.



*Freedom for
every room*

+VENOVO



Poggenpohl +VENOVO

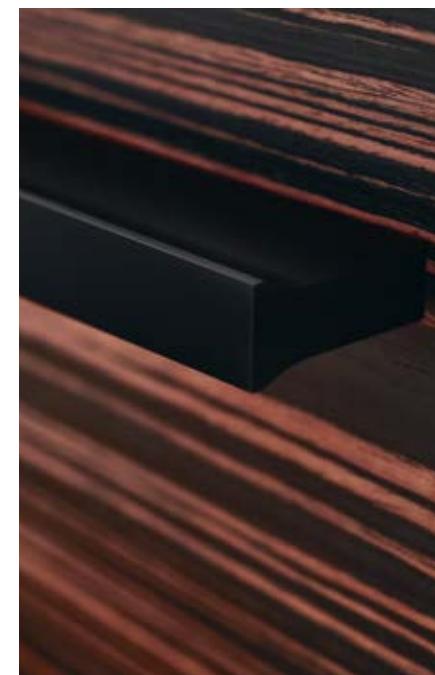
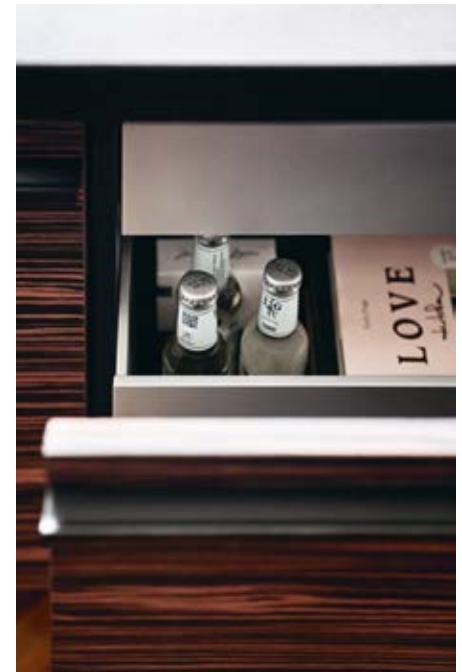
Just a piece of furniture, sure, but what a piece. A solitaire with its own characteristic. A piece of kitchen furniture that needs no extra space, by complements the existing. A superior, radical design that fits your life perfectly. No kitchen, just freedom. +VENOVO



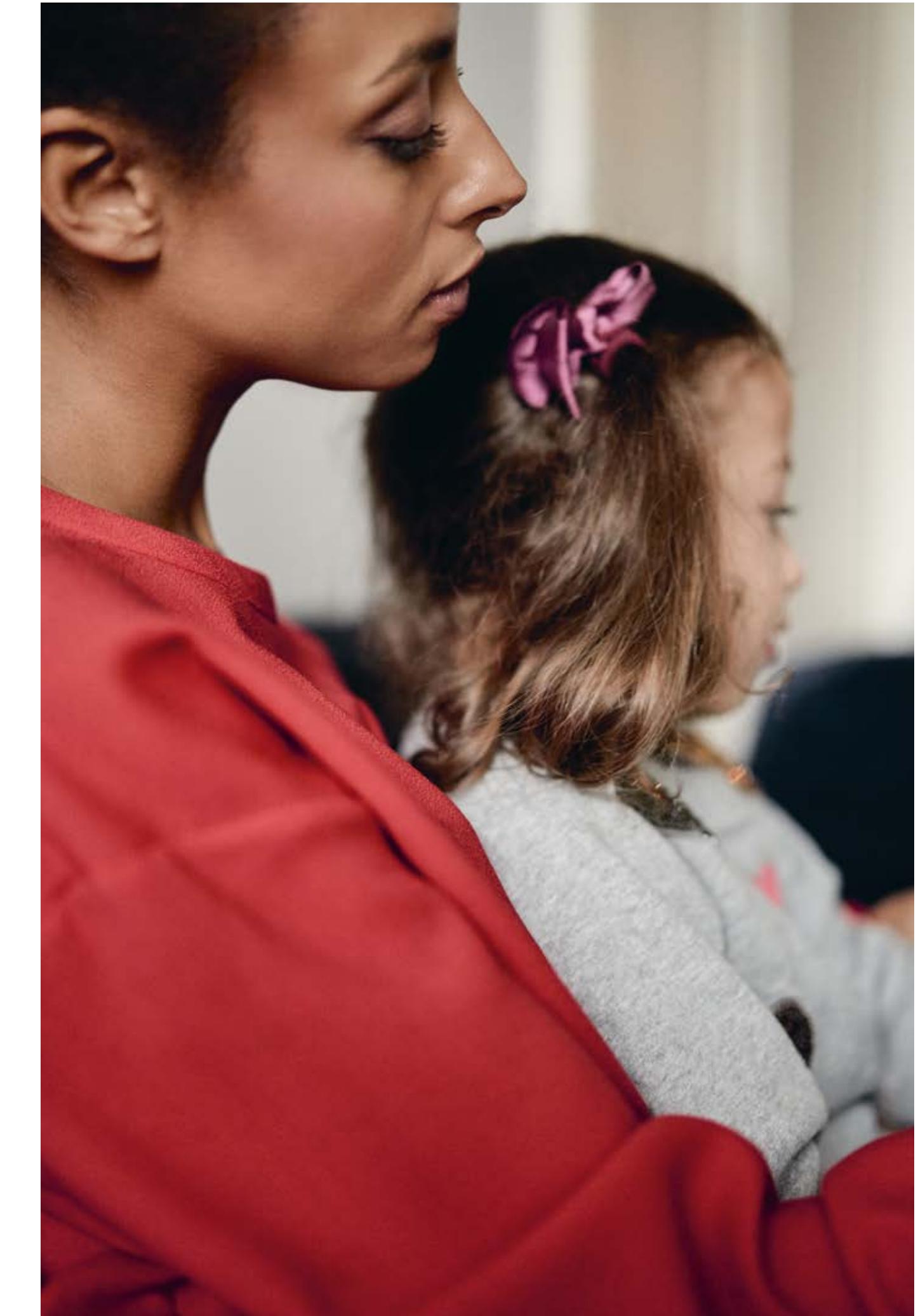
Eating can be a ritual. It can create a community, cement friendships, begin relationships.
But it can simply be an everyday event too. A nice, peaceful everyday life, where things work, people turn to each other and we can feel happy at home.



It's great when things support us – through their design, their functionality or simply because we like to use them.



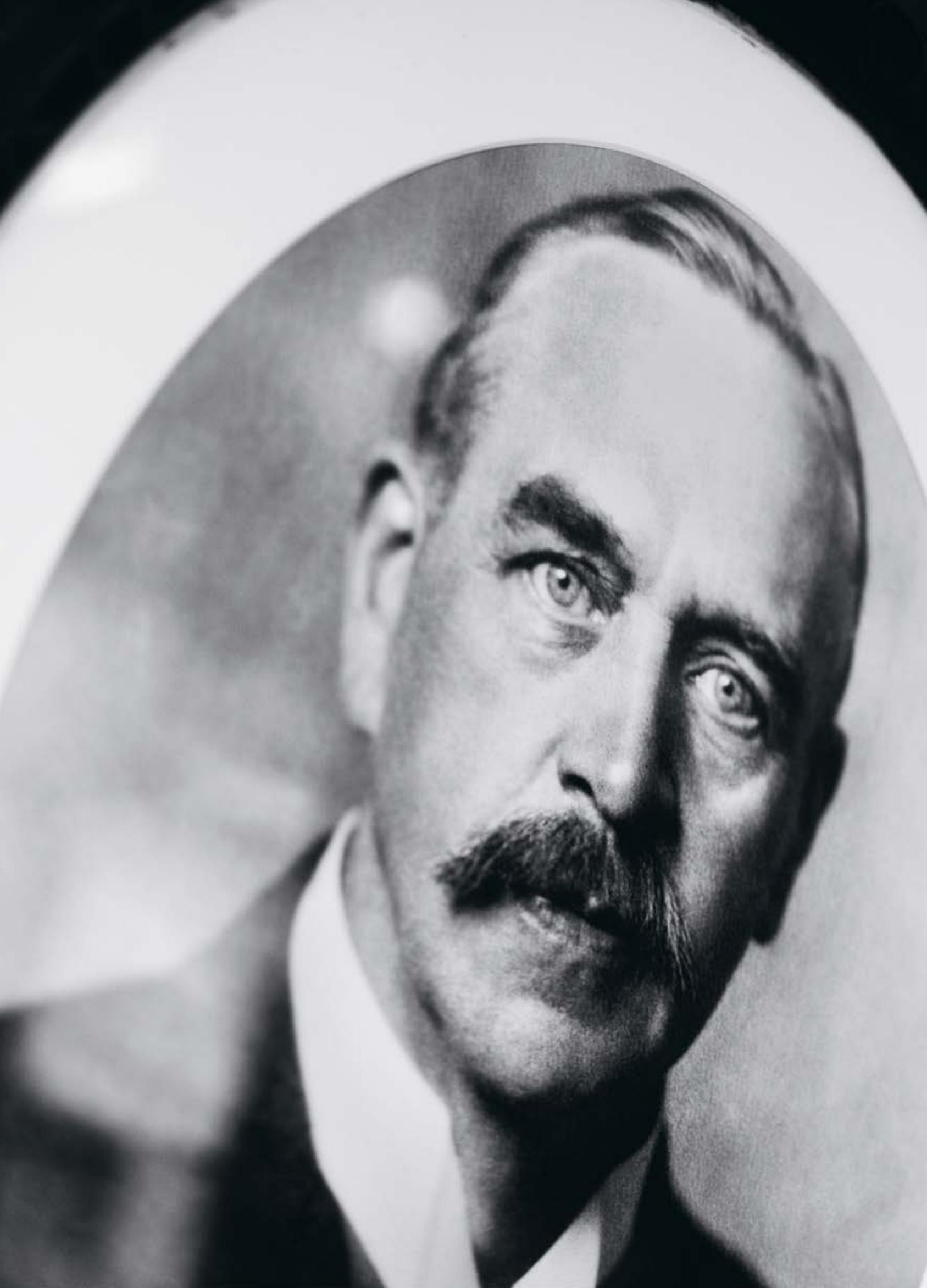
Our kitchens are handmade. Every single one of them. Lots of our craftsmen have been with us for decades and we are continually learning. You can see this in our products – in our bold statements and the little details.





AN OVERVIEW OF +VENOVO

- Cooking, baking, washing, all elegantly organised in the smallest of spaces
- Mirrored conduit for services softens the visual link to the floor
- Extendable chopping board under the worktop
- Can be combined with other furniture from Poggenpohl
- Available in a multitude of surfaces and materials
- Bars and frame in matt black or polar-white, gloss chrome or gloss cerium grey
- Handles available in anodised black or glossy chrome



Poggenpohl

Good reasons

There's lots to recommend
a Poggenpohl kitchen.



Poggenpohl Headquarter





Poggenpohl was and is a pioneer.

SEGMENTO Y is the latest kitchen concept in the Poggenpohl portfolio. Alternating black, white, grey or simply monochrome.

Poggenpohl

The company has been developing, designing and producing luxury kitchens at its premises in Herford for more than 125 years.

For *Poggenpohl*, what's important is always people and their needs, social change and looking towards the future. Nationally and internationally, 450 *Poggenpohl* studios all over the world offer first-class consulting and design expertise, with the aim of turning their customer's idea into their perfect kitchen.

Luxury kitchens made in Germany

Every *Poggenpohl* kitchen is made with the utmost care and attention. Every element is individually made to satisfy our strict standards. Then it is checked carefully for compliance with European quality and safety standards, before the finishing touches are added by hand in our factory in Herford. The result is products that far exceed the regular standards for kitchen furniture.

Customised bespoke production

Every kitchen begins with a blank sheet of paper. When curating our kitchens, we start from scratch so that no details are forgotten, and a perfect solution is achieved for every room. The *Poggenpohl* kitchen designers listen carefully to their clients to create inspiring designs that meet the individual wishes of each individual customer.

Outstanding design

Poggenpohl does not rely on innovations that have influenced the kitchen industry in the long term. Instead, it is necessary to remain curious, constantly question the tried-and-tested and sort the best from the good. What is created not only excites our customers, but also the juries of the most renowned design competitions, for which *Poggenpohl* very regularly receives awards.

Almost unlimited selection

Our range of seven standard colours have been carefully selected so that they complement the *Poggenpohl* product ranges and show them in the best light. The colours are coordinated so that they can be combined throughout the whole living area. However, if we don't have your desired colour tone in our colour palette, we offer a colour matching service, ensuring complete personalisation.

Effective surfaces

The *Poggenpohl* colours are offered in a wide range of surface and material finishes. The selection gives you the chance to use light to achieve a carefully coordinated effect and atmosphere – from the softness of a matt finish to the mirror-like effect of a high-gloss surface.

Innovation with tradition

Using the *Poggenpohl* method, state-of-the-art technology is combined with tried-and-tested craft skills. CNC cutting, and milling machines always guarantee absolute precision, but every finished *Poggenpohl* kitchen is also the result of skilled craftsmanship. Our quality inspections ensure that every process phase fulfils our ambitious standards.

Clever solutions

Our drawers are not only robust – they're also extremely user-friendly. The runners are attached beneath the drawers, guaranteeing uniform, smooth opening and closing. In addition, the side walls are only eight millimetres wide, which maximises the storage space.

Service support for the entire life of the kitchen

The purchase of a *Poggenpohl* kitchen is the start of a long relationship. Every *Poggenpohl* client receives an

individual service card, to ensure that a high level of service can be provided at any time over the life span of a *Poggenpohl* kitchen. Even after your warranty period has expired, we will always seek to provide you with cost-effective remedies to maintain the perfect functionality of your kitchen.

Sustainable wood

Wood is always a wonderful choice for a kitchen, as it conveys the warmth and appeal of a natural material. Lots of the wood designs in the *Poggenpohl* range come from Germany, and all our woods are produced using sustainable methods.

Recognised competence

The production of a *Poggenpohl* kitchen requires the competence of qualified specialists. Many of our employees have worked at *Poggenpohl* for decades, where they often began as apprentices. They continually develop their specialism and this special knowledge is reflected in our kitchens as well.

Perfection in detail

For decades, *Poggenpohl* has been recognised for its competence in the field of high-gloss surfaces and finishes. Before the final layer of finish is applied, the surfaces are polished to perfection by hand. The result is a glossy, reflective surface with a mirror-like finish.



A kitchen that can do everything. But a kitchen does not have to do anything. Whatever your plans are, we want to facilitate them. Let your creativity, your zest for life, your experience run wild and dream: your kitchen. Keep this image with you. And when you're ready, speak to us. Let us build something together from your image: your new favourite place – that can do everything but has to do nothing.

poggenpohl.com